

1st AthensMBA International Conference

With *Dr. Flavio Doria*

THE FUTURE OF BUSINESS

MARCH 20, 2019 | 17:30-21:30

Location: BOOK CASTLE, NLG, SNFCC

Information Desk: fob.athens@gmail.com

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Under the auspices of:



HELLENIC REPUBLIC
MINISTRY OF
ECONOMY & DEVELOPMENT

AGENDA

17:30 – 18:00 – Welcome of participants - Registration

18:00 – 18:10 – Opening Remarks

Nikolaos T. Athanassoulis, President of Athens MBA Alumni, Greece

Aggelos Tsakanikas, Assistant Professor (NTUA, LIEE), Greece

18:10 – 18:30 – Promoting Greece's active participation in the 4th Industrial Revolution is a prerequisite for sustainable and inclusive growth

Invited speaker: Lois Labrianidis, Secretary General for Strategic and Private Investments, Ministry of Economy & Development, Greece

18:30 – 19:30 – Keynote Lecture | The Future of Business

Invited speaker: Dr. Evaristo Fernando Doria, Senior Lecturer, Institute of International Business, J. Mack Robinson College of Business, Georgia State University, USA

19:30 – 19:40 – Q&A

19:40 – 20:00 – Coffee break

20:00 – 20:15 – Opportunities offered for start-ups through the framework of the recent law concerning extensions of electric energy market liberalization (Law 4513/23.01.2018)

Invited speaker: Professor Antonios G. Kladas, Laboratory of Electrical Machines and Power Electronics, Division of Electric Power, School of Electrical and Computer Engineering, NTUA, Greece

20:15 – 21:15 – Greek Industry 4.0 and the business ecosystem in Greece

Invited Speaker: Evangelos Gizelis - Entrepreneur (Industry 4.0 - Business of tomorrow)

Discussion Panel: Professor Yannis Caloghirou (Director NTUA, LIEE), Associate Professor Konstantinos Aravossis (Mechanical Engineering, NTUA)

Coordination: Dr. Evangelos Siokas (Coordinator of the research and entrepreneurship node EPI.noo, NTUA)

21:15 – 21:30 – Roundup

Aggelos Tsakanikas - Assistant Professor (NTUA, LIEE)

The official language of the conference is **Greek**.

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